

atta girl!

BY ELIZABETH COSSICK

graceful { TRANSITIONS

THIS INSPIRING COBB RESIDENT OVERCAME CANCER, DIVORCE, AND LOSING BOTH PARENTS. NOW, SHE HELPS OTHERS DO THE SAME.

Judi Wilcher sat in the waiting room. As she clicked open her briefcase to review a file for an appointment later that day, she glanced around at the patients sitting near her—most in sweatpants and pajamas. Her heart went out to them. The nurse called her name, and as she walked back, Judi expressed her sympathy for one particularly miserable looking woman. “Why Judi, your prognosis is worse,” said the nurse.

“she learned to transition with grace and strength.”

This was in 1996, and Judi was battling invasive breast cancer. Determined that she “wouldn’t be defined by cancer,” Judi put on her heels and lipstick, went for chemo and radiation treatments, and then headed to her office. “For me, overcoming cancer meant continuing on with my life. I was determined to outrun it,” she says.

Remarkably, she did. No stranger to perseverance, her life had been punctuated by hard-earned achievements long before beating cancer: attaining valedictorian and cheer captain during high school, earning a sweet pink Caddy during her Mary Kay days (which she drove for 10 years), and successfully raising two children as a young single mom. Through every season, she learned to transition with grace and strength. And now, in true Judi fashion, she has launched a business to help others do the same.



TRANSITIONS: IT’S GENIUS

Here’s why we admire Judi’s business brain.

- She taps into her life experiences to help clients find perfect solutions.
- Her dedicated team does it all under one roof, helping clients buy, sell, lease, market and manage properties.
- She utilizes her industry connections, high-tech resources, and 60+ insider’s websites to produce results. (She’s got the hookup!)
- She does it all with heart, saying, “We sincerely enjoy helping people.”

Photography by Jennifer Harris

Envisioning her calling

Eight years after her own battle with cancer, Judi found herself caring for her mother who had a brain tumor and her father with Alzheimer’s. As she helped them get out of a really bad housing situation, it dawned on her that people need a real estate professional they can trust during these types of tough transitions. “I already had a background in real estate, but this experience gave me a vision. I said, ‘One day I’m going to start a real estate company and call it Transitions,’” recalls Judi.

In 2012, she did just that: she and Bob, her husband of 26 years, launched Transitions Property Management. Judi had been a RE/MAX agent for years, but she started Transitions to provide leasing and property management services to her clients, who regularly needed help in that area. She is now merging her real estate business under the Transitions umbrella, as well. “Having everything streamlined under one roof will give us more flexibility to serve our clients. We can help people buy, sell, lease, or manage their properties,” she explains. “In this market, people need every possible option.”

Landing on two feet

The name Transitions says it all. “Life is full of transitions. Some are planned, like retirement. Others, like divorce or illness, can be more blindsiding,” says Judi, speaking from experience. “I help people land on two feet. Your home is the base for your family, your life. If you’re happy in your home, it’s easier to handle whatever the world throws at you. My goal is to ease any transition.”

Call Judi at 770-825-1963, visit ResultsThatMove.com or stop by her new office at 1690 Stone Village Lane, Kennesaw, 30152.

Judi’s Transitions team: Chiffon Myricks (Agent), Sheila Anderson (Agent), Lisa Rainey, Pam Belli and Niki Shinall

